



P2P for Major Events

THE USE OF "PEER TO PEER" TECHNOLOGY FOR LARGE-SCALE EVENTS



Starting date:
September 2006

Duration:
18 months

Total cost:
€ 1.421.342,00

EU Funding:
€ 749.913,00

Total cost for Bologna
Municipality:
€ 108.085,00

Funding for Bologna
Municipality:
€ 53.080,42

Funding programme:
eTEN

PARTNERS

Co-ordinator:

P.A.U. Education SL (ES)

Partners:

Bologna Municipality (IT)

Lubiana University (SI)

Atos Origin (ES)

PLOT4 (ES)

Saarbrücken Municipality
(DE)

Tarrassa Municipality (ES)

ABOUT THE PROJECT

Many cities host occasional or frequent large-scale events which attract numerous visitors and tourists. Such events bring visibility to the city and boost the local economy (hotel bookings, transport, museums, restaurants, cinema, theatre, etc.).



The main objective of the P2P_MAJOREVENTS project is to test the feasibility, from a socio-economic point of view, of a new electronic service which allows information to be distributed to the public (residents and tourists) regarding events taking place in the city (e.g. trade fairs, sports or cultural events, etc.).

The platform used by the project is based on 'peer-to-peer' technology and allows each user to be both a provider and a user of the service,



making information available and downloading useful material (contents provided by the PA or by other users). Those who access the service will become part of a virtual community ordered by subject. In this way, users can sign up according to their interests and they can

download or upload information, photographs, comments or short videos, helping the service to remain permanently updated and accessible.

The main target group is tourists - the most likely users of the system, via mobile phones, laptops and pocket PCs. The platform will be tested in three pilot cities: Bologna (Italy), Saarbrücken (Germany) and Terrassa (Spain). In Bologna, testing is most likely to take place during the 2007 Motorshow event.

www.p2pmajorevents.com

Local Project Manager

Patrizia Marani

Bologna Municipality

International Relations, Co-operation & Projects
Tel. +39 051 2194530

Patrizia.Marani@comune.bologna.it

Local Scientific Co-ordinator

Barbara Vecchio

Tourism Unit

Bologna Municipality (IT)
Tel. +39 051 2194759

barbara.vecchio@comune.bologna.it

Transnational Co-ordinator

Antoni Riu Sole

P.A.U. Education

Barcelona (ES)

Tel. +34 93 3670403

toni.riu@paueducation.com