# TERRAIN

#### DURATION

36 months

PROJECT START DATE

September 1, 2024

DDO IECT END DATE

August 31, 2027

BUDGET OF THE MUNICIPALITY OF

BOLOGNA

€ 201,555

#### PARTNERSHIP

- CERTH Hellenic Centre for Research and Technology -Coordinator (Greece)
- Municipality of Bologna
- Municipality of Ioannina (Greece)
- Regional Development Agency of Ljubljana Urban Region (Slovenia)
- Faculty of Transport and Traffic Sciences, University of Zagreb (Croatia)
- Ministry of Traffic of Canton Sarajevo (Bosnia and Herzegovina)
- Municipality of Berane (Montenegro)
- Regional Development Agency South Banat Ltd. (Serbia)
- City of Skopje (North Macedonia)
- Municipality of Durres (Albania)

## EU FUNDING PROGRAM

Interreg VI-B IPA, Adriatic Ionian Cooperation Programme

## SECTORS INVOLVED

- The Sustainable Mobility and Infrastructure Sector
- The European and International Sector

## REFERENCE MAIL

progettieuropei@comune.bologna.it

## PROJECT WEBSITE

https://terrain.interreg-ipa-adrion.eu/

# The project

TERRAIN is a project of innovative actions aimed at promoting and strengthening sustainable urban mobility and multimodality in the Adriatic-Ionian Macroregion. The general objective of TERRAIN is to intensify transnational collaboration and thus contribute to finding new solutions to the major challenges posed by climate change, such as rising temperatures, heat islands and heat waves.

## The partnership

The partnership, coordinated by the Hellenic Centre for Research and Technology (CERTH), consists of 4 Mentor cities and 5 Follower cities. The Mentor cities are Bologna, Ioannina (Greece), Ljubljana (Slovenia) and Zagreb (Croatia). These four cities, which are also part of the European Union's "Mission 100 Climate-Neutral Cities by 2030," will develop experimental actions in the field of sustainable mobility. The Follower cities come from countries that are candidates for EU membership and include Sarajevo (Bosnia and Herzegovina), Berane (Montenegro), Pančevo (Serbia), Skopje (North Macedonia) and Durrës (Albania). These cities will then adapt the solutions implemented by the Mentor cities to replicate them in their own contexts.

# TERRAIN project in Bologna

TERRAIN contributes to the implementation of the Sustainable Urban Mobility Plan (SUMP) and the General Urban Traffic Plan (PGTU) by supporting the reduction of reliance on private cars through the enhancement of local public transport systems and initiatives that encourage the adoption of active mobility forms.

The experimentation in Bologna will focus on strengthening the communication of the concept of the 30 km/h City and low-emission urban areas, leveraging experiences developed around speed limitation and the environmental management of car access.

The TERRAIN methodology involves the direct and active engagement of citizens and stakeholders. Each city will organize and manage a Living Lab, which is a process of listening and dialogue, both physical and digital, in which all players will co-define the innovative mobility solutions to be implemented.

Bologna will support IPA partners in implementing zero-emission transport interventions, focusing on the integration and accessibility of public transport systems. The municipality will contribute to the exchange of knowledge for the development of integrated and multimodal mobility solutions (MaaS), improving connectivity between urban centers and peripheral areas. Additionally, there will be opportunities for exchanging experiences on sustainable mobility, and Bologna will host the project's final seminar to disseminate the knowledge and best practices acquired.





