



## Awareness on Migration, development and human rights through local partnerships

Project No.  
DCI-NSAED/2010/233-331

Starting date:  
15 March 2011

Duration:  
24 months

Total cost:  
€ 1.135.910,93

EU Funding:  
€ 817.855,87

Funding Programme:  
Development Cooperation Instrument - Non-State Actors and Local Authorities in Development / Objective 2 Public awareness of development issues and Development Education in Europe

**Coordinator:**  
Municipality of Bologna (IT)

**Partners:**  
Riga City Council (LV)  
ASOCIATIA SERVICIUL APEL (RO)  
FELCOS Umbria (LA Fund for Decentralized Cooperation and Sustainable Human Development) (IT)  
FAMSI – Fondo Andaluz de Municipios para la Solidaridad International (ES)  
Municipality of Recife (BR)  
Alma Mater Studiorum – University of Bologna (IT)  
Gruppo di volontariato civile (Group of Civic Volunteers) G.V.C. (IT)  
Latvian Human Rights Centre (LV)  
Grupo de Apoyo Mutuo "Pè no Chao" (BR).

**Associate:**  
Emilia Romagna Region (IT)

### AIMS

**Overall objective:**  
Mobilise greater public support and increase the EU citizens' understanding and confidence about development processes.

**Specific objectives:**

- improving public communication strategies in the field of development education;
- strengthening or creating conditions, opportunities and tools for the raising of public awareness on development issues;
- involving communities of migrants as active actors and not only as recipients of communication activities.

### ACTIVITIES

**Phase 1:** multidisciplinary analysis of the migration and development context and identification of good practices.

**Phase 2:** activities aimed at involving the migrants' local communities and Focus groups with migrants.

**Phase 3:** on the ground of the results achieved with Ph. 1 and 2, realisation of national & trans-national training for Local Authorities' professionals, of school workshops for students and teachers and writing of guidelines on the use of communication tools and techniques in the field of migration, development and human rights.

**Phase 4:** joint trans-national campaign and awareness raising activities in the four EU project partner countries.

**Phase 5:** organisation and realisation of a final International Festival in Bologna, on Social Communication Campaigns.

**Phase 6:** dissemination of the project's results and activities.

**Phase 7:** coordination, management and evaluation of the project.

### TARGET GROUPS and BENEFICIARIES

Target groups of the project are European Local Authorities' professionals (policy-makers, municipal directors and employees working on communication, social inclusion, development cooperation, education and international projects), secondary school's students, teachers and educators, and citizens not regularly attending cultural events.

Beneficiaries are migrants in the host community, their community of origin, and citizens of the host community.

### WHERE

The actions will take place in Italy (Bologna and Umbria Region), Spain (Andalusia), Latvia (Riga), Romania (Bucharest) and Brazil (Recife).

### EXPECTED RESULTS

A) Improved public communication strategies in the field of development education to raise awareness on the added value brought by immigrants or ethnic minorities at local level, cultural diversity and the dangerous effects of prejudices;

B) More skilled and competent Local Authorities' representatives and other stakeholders on the use of communication tools and techniques as applied to migration and development and thus more efficient communication strategies adopted;

C) Fostered collaborations between associations of migrants, LAs and other stakeholders in partner cities, on "co-development" processes through the involvement of migrants communities as active actors.

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